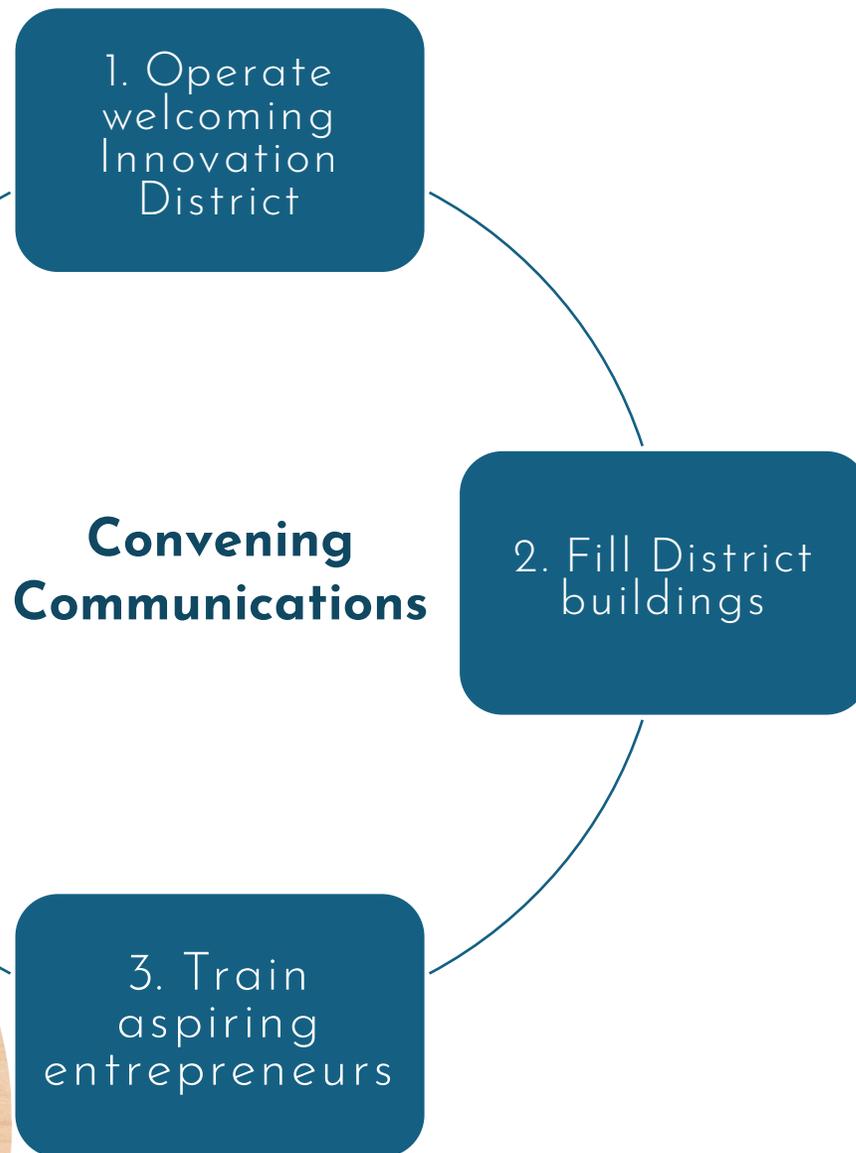


2022-2026 Strategic Plan



Activities to Advance Key Drivers

1a. Work with developers to **build** lab, mixed-use, and office space in the district.

1b. Work with in-house team and partners to **activate** the district.

2a. Work with partners to facilitate the success of **home-grown companies**.

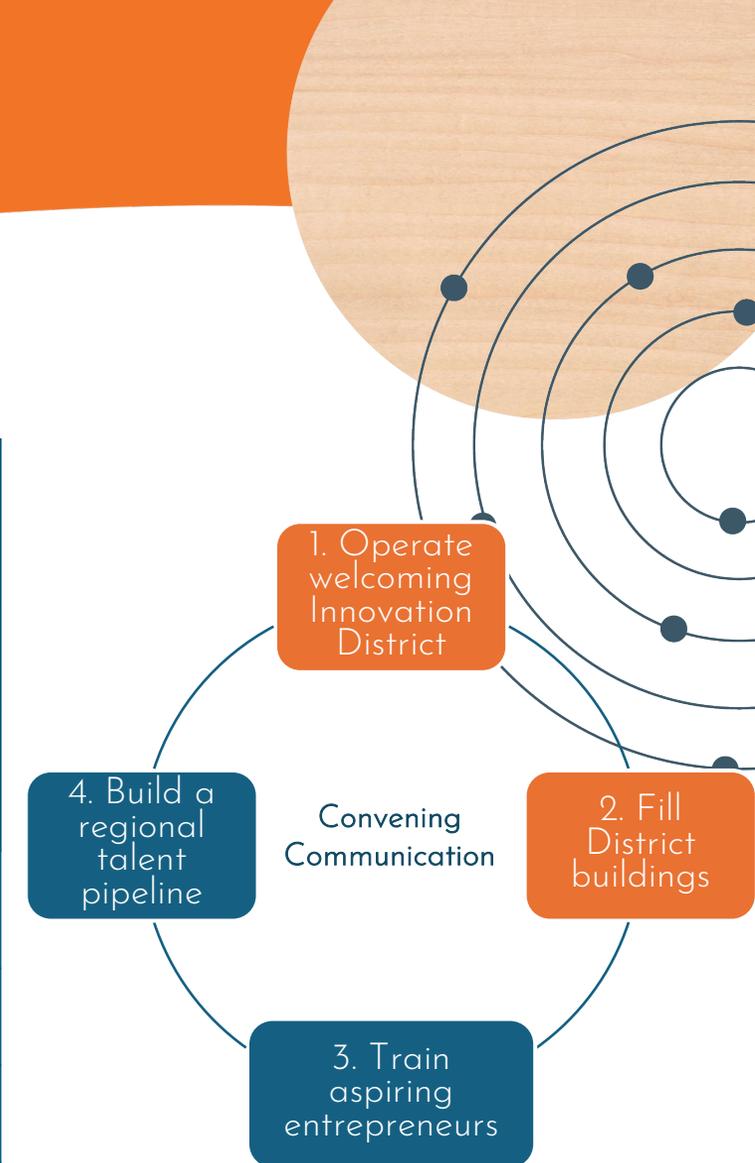
2b. Work with partners and building owners to **recruit** companies to the region.

3. Work with in-house team and partners to train a diverse pool of **entrepreneurial talent** to start and scale new enterprises.

4. Work with in-house team and partners to build a diverse regional **talent pipeline** to fill tech jobs.

Progress toward Strategic Plan Goals

Performance Metrics (Cumulative)	2022 Baseline	Goal	Progress to Date
1. Square Footage Constructed	2.1M	+1M	+883,185
1. Visitors: Cortex-Facilitated Access	Did not collect	+40,000	+26,085
2. Employees: Cortex-Facilitated Access	3,500*	+2,720	+2,000
2. Jobs: Quality Jobs Created	Did not collect	630	539
2. New Tenants: Life Sciences	33 companies	+55	+66
2. New Tenants: General Technology	40 companies	+15	+37



**Revised data based on more accurate information.*

Progress toward Strategic Plan Goals

Performance Metrics (Cumulative)	2022 Baseline	Goal	Progress To Date
3. Entrepreneurship: One-time Skill Building	2,085	+2,000	+3,566
3. Entrepreneurship: In-Depth Training	346	+ 450	+375
3. Entrepreneurship: In-Depth Training Demographics	60% POC	50% W 70% POC	66% W 76% POC
4. Workforce: Talent Training Grads (Final)	0	+1,200	+884
4. Workforce: Talent Training Grads in Quality Jobs or Apprentices (Final)	0	+360	+333
4. Workforce: Talent Training Graduates Women and POC (Final)	0	50% W 70% POC	50% W 61% POC
4. Workforce: Zip Code of Talent Training Grads (Final)	0	90	86

